

# INTERNATIONAL **AVIATION MANAGEMENT** ASIA-FOCUS

**Asia will be the biggest driver of air passenger demand in the next 15 years.** Of the five fastest-growing markets (additional passengers per year), four will be from Asia: China, India, Indonesia and Vietnam. By 2035, an additional 1.8 billion annual passengers will be transported to, from and within Asia, with an overall market size of 3.1 billion.

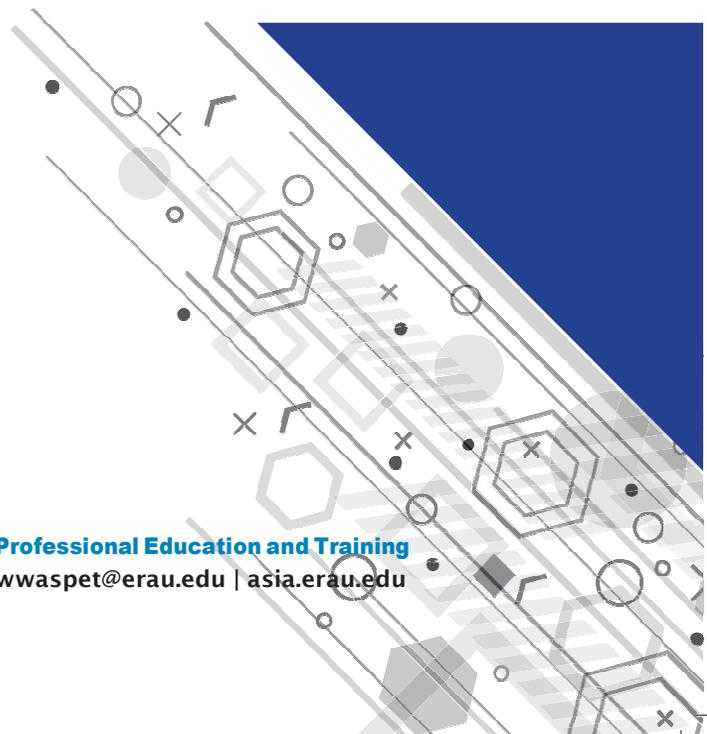
Our **5-day, 40-hour course** aims to give graduating students, as well as professionals already working in the aviation industry, an understanding of the global framework for international civil aviation, with focus on the aviation industry in Asia.

## Core Themes

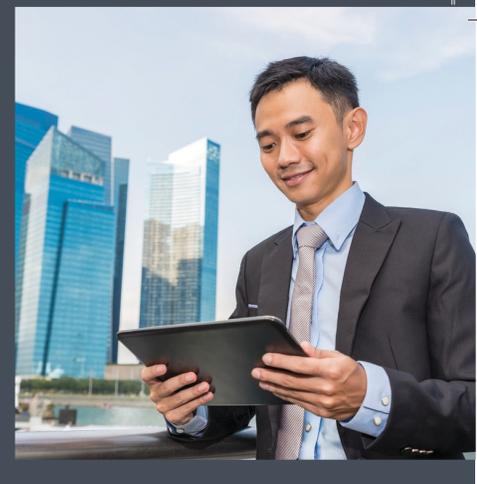
- ▲ History and socioeconomic impact of aviation on countries
- ▲ Aviation industry overview and stakeholders
- ▲ Airports, air traffic control, safety and security
- ▲ Global cargo
- ▲ Airline finance and statistics
- ▲ Network strategy and airline management
- ▲ Distribution planning & pricing
- ▲ Sustainable aviation and the future challenges for aviation
- ▲ Future outlook on employment in the aviation field

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## Who should attend the International Aviation Management program?

This program will benefit

- ▲ Students in polytechnics or universities keen to learn about, and considering joining, the aviation industry in Asia
- ▲ Working professionals in the aviation industry keen to have a broader overview of how all the functional areas mesh together to make a successful enterprise

## Why should you attend the International Aviation Management program?

The curriculum will focus on important aspects, enabling the participants to define

- ▲ The history of international aviation and its likely future trajectory
- ▲ The conventions that form the framework for the conduct of international aviation
- ▲ Air traffic management and the roles of global and national regulatory authorities
- ▲ Airline economics and how it is used for route performance analysis
- ▲ Airline cost breakdown and measures of productivity
- ▲ Air cargo and its role in a globalized economy
- ▲ Aviation safety and security in a congested sky and an insecure world
- ▲ Airport design and management
- ▲ Structure and components of air traffic control
- ▲ Sustainable aviation (protecting the environment is everyone's priority)
- ▲ Impact of technology on operations, distribution and passenger handling
- ▲ The challenges in Asia ahead that both governments and airlines face
- ▲ Employment opportunities within the aviation sector in Asia-Pacific Region
- ▲ Innovation in the airline industry and a study on the value chain

## Training Method

- ▲ Face-to-face instructions in classroom.
- ▲ Group work and case studies

AVIACONS in association with EMBRY-Riddle Asia offers **INTERNATIONAL AVIATION MANAGEMENT COURSE** at our **INDIA** training centre, Hyderabad.

**Aviacons**   
One Stop Solution

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